



**G. S. Geetha**  
**Scientist-C**

Address	Central Sericultural Research and Training Institute, Srirampura, Manandavadi Road, Mysore-570008, Karnataka
Telephone	91-0821-2362406
Fax	0821-2362845
Email	<a href="mailto:geethashivarm@yahoo.com">geethashivarm@yahoo.com</a>
Educational Qualifications	Ph.D - University of Mysore, Mysore MSW - University of Bangalore, Bangalore
Discipline	Sociology
Membership of Societies	Member of Indian Sociological Society, New Delhi, India Member of National Academy of Sericultural Sciences India, Bangalore. India
Research Experience	<ul style="list-style-type: none"><li>• Study on Socio-Economic status and its implications on sericulture technology adoption</li><li>• Knowledge, attitude and adoption pattern of sericulture technology – A study in southern states of India</li><li>• Impact of communication methods on knowledge of sericulturists</li><li>• Empowerment of rural women through sericulture – A case study in Karnataka</li><li>• Assessment of women participation and time spent on different Sericulture activities in three southern sericulture states</li></ul>
Papers Published	Paper-21, Book-One
Workshops/ Conferences	National –Five, International-Two

## Publications

G.S. Geetha, G. Srinivasa, H. Jayaram, M.N.S. Iyengar and N.B. Vijayaprakash. (2001) "Socio-economic determinants of farmer oriented technology packages for sericulture – A field study", Indian Journal of Sericulture, 40(1), 96-99

Geetha. G.S., Srinivasa.G, Kavitha.S.Kumar (2004). "Opinion leadership among sericulture farmers – a study in Karnataka. Indian Journal of Training and Development, Vol.34, No.3, July-Sept, pp 14-26.

G.S. Geetha, G. Srinivasa, and N. B. Vijayaprakash (2005) "Comparative performance of CSR hybrids with Cross Breed - a study in Mysore and Mandya districts of Karnataka, Indian Journal of Sericulture Vol.44,No.1, pp 13-17.

G.S.Geetha and G. Srinivasa (2005) "Bivoltine–Important characteristics of farmers in adopting and sustaining Bivoltine", Modern Textile Journal, March-June, pp. 62-66

G.S.Geetha and R.G.Geetha Devi (2006). "Influence of an NGO on Socio-Economic status of sericulture Farmers-A Case Study. Indian Journal of Sericulture Vol.45, No.2, pp 166-168.

G.S.Geetha and R.G.Geetha Devi (2007). "Private Extension in Sericulture-A Case Study of NGO in Karnataka. SEDME Vol.34, No.2, pp 49-63.

G.S. Geetha, and G. Srinivasa (2007) "Knowledge and Adoption of sericulture technologies by CSR (Bivoltine) farmers in Mandya and Mysore districts of Karnataka", The Mysore Journal Of Agricultural Sciences. Vol.41, No.4, Oct-Dec, pp.508-512.

G. S. Geetha and R.G.Geetha Devi (2008). "Technology adoption and Training needs of sericulture farmers-A Case Study in NGO Indian Journal of Agricultural Research Vol.42, No.3, pp 157-163.

G. S. Geetha, and G. Srinivasa (2009) "Effectiveness of different communication systems in transfer of sericulture technology", The Mysore journal of Agricultural Sciences. Vol. 43, No.3, July-Sept pp.566-569.

G. S. Geetha and R. G. Geetha Devi (2010). "Quality Clubs as Private Extension Agencies of Silk Industry. SEDME Vol.37, No.1, pp 63-72.

G. S. Geetha. (2010) "Socio-Economic Profile of Seri Women-A Case Study of Mandya District", The Mysore Journal of Agricultural Sciences. Vol. 44, No.4, Oct-Dec, pp.872-76.

G. S. Geetha, and R. Indira (2010) "Women, Income Generation, and Political Capital in the Silk Industry in Karnataka", *Gender Technology and Development*. Vol. 14, No.3, November, pp.423-440

G. S. Geetha (2011) "Assessment of Current Status of Women Farmers in Sericulture Using Empowerment Indicators" *Sericologia* Vol. 51 No.2, pp.163-174

G. S. Geetha, and R.Indira (2011) "Silkworm Rearing by Rural Women in Karnataka: A Path to Empowerment", *Indian Journal of gender Studies*. Vol. 18, No.1, February, pp.89-102.

G. S. Geetha (2011) "Institutional and Social Constrains of Women in Sericulture-A Case Study in Karnataka" *Indian Journal of Sericulture* Vol.50, No.2, pp 160-165.

G. S. Geetha and G. S. Vindhya (2012) "Agency and opportunity structure as two bases of women's economic empowerment: The case of silk industry". *Global Advanced Research Journal of Social Science (GARJSS)* 1(7): 136-141

Geetha. G.S. *Sericulture and Women Empowerment: An Application of A.Giddens Theory*. Saarbrücken, Germany: LAP LAMBERT Academic Publishing, 2012.